

MINERAL WATER

SPONSORSHIP OPPORTUNITIES



NOVEMBER 11

ANNOUNCED

Invitations to participation teams for the 2018 Mineral Vater Bowl will be announced.

NOVEMBER 29

TEAM RECEPTION

An informal buffet for both teams will be held from 5:30-7 p.m. at the Elms

NOVEMBER 30

MWB BANQUET

Bowl teams, staffs, school admins and fans enjoy a Wabash BBQ meal. Banquet begins at 6:30 p.m. at **ESHS Commons.**

DECEMBER 1

53rd ANNUAL **MWB GAME** Kick-off is at 12 Noon.

THE TRADITION:

On the first Saturday of each December there is an NCAA sanctinoed Division II bowl game in Tiger Stadium. The game is presented by the Quarterback Club in Excelsior Springs, Missouri.

This December's game will be the 28th since the bowl was resumed in 1992 and the 53rd overall.

The Mineral Water Bowl began in 1948 as a high school event and in 1954 small college teams began play. Until 1975 the game featured some of the best small colleges in the Midwest and in 1963 the small college national championship was won by Northern Illinois in Excelsior Springs.

The game was continued in 1992 when junior college teams competed. In 2000, the game began its current alliance with the NCAA.

THE REASON:

The Mineral Water Bowl is presented as a fundraiser by the Excelsior Springs Quarterback Club. The group is a 501(c)3 not for profit organization that strives to help athletic and academic activities for young people in the area.

The game is the group's primary fundraiser and has generated over \$100,000 since its return. With tighter budgets and greater number of children seeking participation in an over-widening area of activities, those donations have been much needed. The Quarterback Club's purpose has always been to try to meet requests for money that make it possible for more children to participate and excel in the activites that will have a positive impat on their lives and their communities.

Your tax deductible sponsorship helps keep the Mineral Water Bowl tradition growing in Excelsior Springs. The Quarterback Club turly appreciates the loyal support of its continuing sponsors and needs new sponsors to meet the increased costs related to the NCAA affiliation. The sponsorship packages here range from \$125 to \$1,000 but donations of any amount are gladly accepted. Also, ask about our new payment plan options!



	BOWL PROGRAM AD SIZE	G.A. TICKETS TO THE GAME	BOWL BANQUET TICKETS	P.A. RECOGNITION AT GAME	SCOREBOARD AD	DONATION
	FULL PAGE	12	4	YES	YES	\$1,000
GOED	HALF PAGE	10	2	YES	YES	\$500
SILVER	1/4 PAGE	6			YES	\$250
BNOINE	1/8 PAGE	4				^{\$} 125

FOR ASSISTANCE WITH YOUR BOWL SPONSORSHIP, CALL ROGER SIEGEL AT 816-519-5627 E-Mail Artwork to rsiegel@ga.essd40.com

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